

## Give Dad Something Special On Father's Day

Fathers play a special role in people's lives. Let them know that. On June 19, skip the tie and tell your dad what he means to you from the bottom of your heart. Some suggestions:

- ❖ **Write a letter thanking your father.** Talk about all he's done and all he means to you. Read it in front of him and the whole family. You can frame it and even add photos or other mementos.
- ❖ **Write a thank-you book.** Buy a small book of blank pages. On each page, record something you're thankful for. Example: "Thanks, Dad, for all the help you provided on my algebra homework when I was a kid." Send it around to your other siblings and have them contribute their own thoughts of gratitude.
- ❖ **Create a record of your father's life.** Get family members and old friends to write down their memories of your father. Then write a script incorporating all the stories and present it to him.

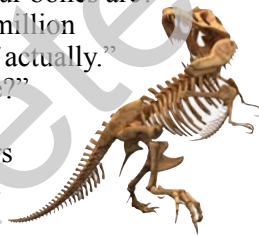
## Dem Bones

Some tourists in a museum were marveling at a complete dinosaur skeleton. One of them asked the guard, "Do you know how old those dinosaur bones are?"

The guard replied, "They're 70 million and three years old. Three and a half actually."

"How can anybody be so precise?" the visitor asked.

"Well, they were 70 million years old when I started working here, and that was three and a half years ago."



## June Events

June 3rd	National Running Day
June 5th	National Cancer Survivors Day
June 14th	Flag Day
June 19th	Father's Day
June 20th	Summer Begins



## Flag Day Facts About Old Glory

The U.S. flag brings out the patriotism in most Americans. How much do you know about your flag? Here are some facts and terminology associated with Old Glory:

- ➔ **Colors:** A term used to refer to the flag itself.
- ➔ **Color guards:** The people who raise, lower, and safeguard (and usually fold) the flag in a flag-raising ceremony.
- ➔ **Halyard:** The rope used to raise and lower the flag.
- ➔ **Union:** The upper inner corner of the flag.
- ➔ **Title 4, United States Code, chapter 1, sections 1 and 2, and Executive Order 10834:** Outlines the uses and abuses of the flag and provides instructions on the actual hoisting, lowering, and flying of the American flag.
- ➔ **Meaning behind the colors:** *White* signifies purity and innocence. *Red* signifies hardiness and valor. *Blue* signifies vigilance, perseverance, and justice.



## Quote

"The American flag is the symbol of our freedom, national pride, and history."

- Mike Fitzpatrick

## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at 555-555-5555, email us at [support@repairshopcoach.com](mailto:support@repairshopcoach.com) or visit us at [www.repairshopcoach.com](http://www.repairshopcoach.com).

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Name Here**

## ***Take Care Of Your Inheritance***

A rich, distant uncle dying and leaving you all his money may sound like good luck, but any financial windfall should be managed carefully if you want to conserve it for the future. Remember these tips if you come into some money:

- ◆ **Stash it away.** Put the money away for at least six months. Trying to decide what to do with the money too soon after a relative's death may lead to questionable decisions. Put it into a money market or savings account for a little while.
- ◆ **Assess your debt.** Before you decide to invest in stocks or buy something with the money, determine whether the money would be better spent wiping out any debt you currently have.
- ◆ **Seek advice.** If you receive more than \$20,000, consider hiring a financial advisor who can suggest a way to safeguard it while getting the largest or safest return on your investments.



## ***How Fast Do You Want That Package?***

Americans tend to be an impatient bunch. A study by a fulfillment software vendor found that 80 percent of U.S. consumers want same-day shipping from retailers, and 61 percent want their purchases shipped out even faster, within three hours.

Retailers haven't responded, at least not yet. The study noted that only 53 percent offer same-day shipping even though 55 percent of buyers indicated they'd be willing to pay for it, and only 20 percent send products within three hours, although 31 percent said they'd be ready to pay for that.

## ***Get More Efficient To Get More Done***

If you want to get more accomplished at work, start developing these essential habits to increase your efficiency on the job:

- ★ **Turn off cell phone alerts.** Resist the temptation to stop what you're doing every time your phone beeps with a new message. You'll be better able to focus on tasks when you're not constantly distracted and interrupted.
- ★ **Fine-tune your to-do list.** When planning your day, add estimated times to each item on your to-do list. This will help you decide what to do first and what can be saved for later.
- ★ **Run two-minute drills.** Every few hours, look at your list for tasks that can be done quickly, answering emails and phone calls, confirming appointments, and the like. Spend a few minutes clearing those away, and you'll have more blocks of uninterrupted time to take on bigger tasks.



## ***Beyond Hard Work Focus On These***

Hard work is essential to career success, but it's not the only factor that can help you advance and grow on the job. Focus on these additional elements:

- ❖ **Purpose.** Remember why you're working, what you're trying to achieve in your career. Chances are it's more than just a paycheck. Stay fixed on your purpose and you'll make better decisions moving forward.
- ❖ **Development.** Never stop looking for opportunities to master new skills and grow, both professionally and personally. The more you know about your industry and yourself, the better positioned you'll be for advancement.
- ❖ **Determination.** Believe that you can accomplish your goals, whatever they are. Yes, you may fail along the way, but your belief in yourself will see you through the dark times.



## ***Congratulations To Our Client Of The Month!***

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

**Name & Reason Here**



## ***Thanks For The Kind Words***

**Testimonial(s)**

## ***Take Your Pet Along On Vacation***

Summer means vacations, and if you have a pet, you may opt to bring Fido or Fluffy along with you instead of asking a neighbor to look in or leaving them in a kennel. With a little planning, a vacation with your pet can be an enjoyable experience for all of you. Here are some tips:

- \* **Tags.** Make sure your pet wears an ID tag with your name, address, and phone number.
- \* **Travel necessities.** Don't forget to pack these important items: Food, water, toy, blanket, brush, plastic bags, etc.
- \* **Take breaks.** When driving, stop often for fresh-air breaks. Make sure your pet is on a leash before you open the car door.

## ***Do You Want To Win A Free Lube, Oil & Filter Change?***

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us! What is the rope called that is used to raise and lower the flag? (*Hint: the answer is somewhere in this newsletter*)

- a) Lanyard
- b) Halyard
- c) Rope
- d) Tie

***Call right now with your answer!***

Last month's trivia challenge was, *Which President officially proclaimed, 'Mother's Day' would be the second Sunday in May?* a) Woodrow Wilson. Congratulations to last month's lucky winner!

**Winner Name Here**

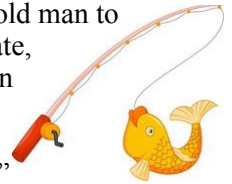
## ***They're Biting***

A millionaire walked past an old man sitting on the curb outside a bar. The old man had a fishing rod, and he seemed to be trying to catch fish in the storm drain.

Taking pity, the millionaire took the old man to a nearby restaurant for a meal. As they ate, the rich man asked, "So how is fishing in that storm drain working out for you?"

"Not bad," said the old man.

"You're the third one I've caught today."



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2016 RSC

A Free Monthly Newsletter  
From Your Friends At  
\*\*\*COMPANYNAME-10\*\*\*

# June

## What's Inside?

- Give Dad Something Special -
  - Flag Facts -
  - Dem Bones -
  - They're Biting -
- Win A FREE Lube, Oil & Filter Change -
  - June Events -
  - Money Saving Offers -
  - & Much More!

## *What's The Answer?*



*How Old Those Bones Are?*

*Who Wants Their Packages Fast?*

*What's Do The Colors Of The Flag Mean?*

*Can We Get More Done?*



*The Answers To These And Many  
More Questions Are Inside*

**I ♥  
DAD**

June 1



## National Cancer Survivors Day

June 2nd is National Cancer Survivors Day and we want to celebrate life. Donate \$50.00 or more to the Cancer Foundation of your choice this month and we'll give you a FREE Oil Change!

Expires 06/30/16      Cannot Be Combined With Other Offers      Must Show Proof Of Donation



Changes

June 2

## \$00.00 OFF ANY Flush Service


Transmission Flush, Coolant Flush  
OR Fuel Injection Flush

Expires 06/30/16      Cannot Be Combined With Other Offers      Must Present Coupon



Changes

June 3



## Is It Your Birthday This Month?

We'd like to Celebrate your Birthday with you! Just stop by and show us your Drivers License and you'll receive a FREE Regular Oil Change on Us!

Expires 06/30/16  
\$00.00 Value  
Cannot Be Combined With Other Offers  
Must Present Coupon

Changes

June 4

## Is Your Vehicle Ready For Vacation?

Let us help... Regularly Priced at \$000.00 is NOW ONLY \$00.00

Change Oil & Filter	Check For Leaks
Check Entire Braking System	Check Battery & Charging System
Rotate Tires & Check Air Pressure	Inspect Lights, Wipers & Windows
Inspect Belts & Hoses	Inspect Under Vehicle, Suspension & Exhaust

Expires 06/30/16      Must Present Coupon  
Cannot Be Combined With Other Offers



Changes

June 5



## June Is Dad Appreciation Month

You Will Receive A FREE \$00.00 Gift Certificate When You Have Any Service Or Repair Over \$000.00 Performed With Us During The Month Of June

Expires 06/30/16 Must Present Coupon  
Cannot Be Combined With Other Offers



Changes

June 6



## Your car isn't going to wash itself!

Bring your vehicle in for service or repair any **Tuesday** during the month of **JUNE** and receive a certificate for a **FREE Car Wash**.

Hurry! This offer expires 06/30/16

Cannot Be Combined With Other Offers - Must Present Coupon

Changes

June 7



## Cooling System Service

With Summer Temperatures On The Way, You Can't Afford To Miss Out On This Important Service! We will check your thermostat, heater & coolant hoses, pressure check, cooling system, drain & refill radiator with new coolant.

Must Present Coupon

Cannot Be Combined With Other Offers

Expires 06/30/16



Changes

June 8



## Find Us & Save On Your Next Service Or Repair!

Simply Join Our 'BLANK Automotive' Group and type **JUNE** on our wall. Then bring this coupon into us and we'll take \$00.00 off your next service or repair with us.

Expires 06/30/16

Limit one per person

Cannot be combined with other offers



Changes

June 9

**Happy Father's Day**

At (Shop Name),  
We're celebrating Father's Day  
all month long!

Expires 06/30/16  
Must Present Coupon  
Cannot be combined with other offers

0-\$50.00	Take 0% Off Labor
\$51.00-\$100.00	Take 0% Off Labor
\$101.00-\$150.00	Take 00% Off Labor
\$151.00-\$200.00	Take 00% Off Labor
\$201.00 & Up	Take 00% Off Labor

Changes

June 10

Insert shop logo

**Want To Save \$000.00 On All Your Auto Repair?**

Give Us A Call At (000) 000-0000  
And Ask About Joining Our Car Care Club!




Changes

June 11

**The Road Trip To Summer Vacation Special**

Come In This Month To Get An Oil Change, Lube & Filter PLUS **XX**-Point Inspection, All Fluids Checked & Topped-Off & A Tire Rotation!

Expires 06/30/16

**All This For ONLY \$00.00!**




Must Present Coupon      Cannot Be Combined With Other Offers      \$00.00 Value

Changes

June 12

**YOU!**

**You DON'T Have To Go Back To The Dealer For Service Or Maintenance On Your New Or Used Vehicle!**

Federal Law (Magnusen-Moss Act 1975) **prohibits** new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance and repair needs.  
Just give us a call to schedule any of your preventative maintenance needs.

Call us today!  
(111) 111-1111

Changes

# Celebrate Dad This Month

This Father's Day, don't forget the 'Dad' in your life. We have a couple 'Dad worthy' coupons that will not only bring his needed car maintenance up to date, but also save him lots of money too!



## Dad's Maintenance Special

- ★ Lube, Oil & Filter (synthetic extra)
- ★ Check All Fluids & Brakes
- ★ Free Tire Rotation (as needed)
- ★ Check Suspension & Steering
- ★ 52-Point Maintenance Inspection
- ★ Free Vehicle Consultation

A  
\$00.00  
Value  
for  
\$00.00!



## Father's Day Alignment Special

- ★ 4-Wheel Alignment
- ★ Check Front & Rear Suspension
- ★ Check Brakes
- ★ Free Vehicle Consultation
- ★ 52-Point Maintenance Inspection

A \$00.00 Value  
for \$00.00!

We'll get your car riding  
smoothly again!!



Call us today at (555) 777-3333 to schedule your appointment. Just remember to bring this coupon when you come in for service.

We Look Forward To Seeing You Soon!  
Offer Expires June 30<sup>th</sup>, 2016.