

A Free Monthly Newsletter From Your Friends At Company Name Here

Share These Fun Facts About Independence Day

Here are some fun facts to share with your family and friends on the Fourth of July while waiting for the hot dogs to cook on the grill:

- * Three presidents died on July Fourth: Thomas Jefferson and John Adams in 1826, and James Monroe, in 1831. Calvin Coolidge was the only president born on July Fourth, in 1872.
- * The Massachusetts General Court was the first state legislature to recognize July Fourth as a state celebration, in 1781.
- * The first recorded use of the name “Independence Day” occurred in 1791.
- * The U.S. Congress established Independence Day as an unpaid holiday for federal employees in 1870. It became a federal paid holiday in 1931

Practice Self-Discipline Before You Buy

If you’re prone to impulse buying, try this trick to exercise a little financial restraint: Give yourself a spending limit, and don’t spend more than that limit without taking 48 hours to think a purchase over. For instance, if you see a purse you love that costs \$100, wait two days before handing over your credit card or cash you really can’t spare.

Forcing yourself to think about a purchase will provide you with a cooling-off period that lets you decide whether you really want to spend your money.

July Events

July 2nd	World UFO Day
July 4th	Independence Day
July 7th	Global Forgiveness Day
July 20th	Space Exploration Day
July 23rd	National Hot Dog Day
July 31st	World Ranger Day



Tips To Help Prepare For A Worry-Free Vacation

As you prepare your to-do list for your vacation this summer, spend a few minutes thinking about these items so financial problems don’t ruin your holiday:

- ❖ **Health insurance.** Double-check your policy so you know what to do if you need medical care while you’re out of town.
- ❖ **Homeowners policy.** Review your policy, checking provisions for replacement of contents in case of a theft or fire while you’re away.
- ❖ **Documents.** Make sure all your important papers, such as your will, your durable powers of attorney for health and finances and your life insurance policy, are stored in a safe-deposit box and that each trustee has a copy.
- ❖ **Auto insurance.** Check your policy to see if it covers you in the event of an accident when you’re driving a rental car. This will help you determine ahead of time if you’re going to need the rental agency’s liability waiver.



In Plain Sight

Sergeant: “Private Jenkins! I didn’t see you at camouflage practice this morning!”

Jenkins: “Sir, thank you, sir!”



Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at 555-555-5555, email us at support@repairshopcoach.com or visit us at www.repairshopcoach.com.

Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

Name Here

Start Your Day Off Like These Business Titans

Your mother told you that breakfast is the most important meal of the day. These successful business leaders take that to heart. Here's what some of the world's top businesspeople eat for breakfast, according to the Switch & Shift website:

- **Richard Branson**, founder, Virgin Group: Fruit salad and muesli.
- **Cheryl Bachelder**, CEO, Popeyes Louisiana Chicken: Steel-cut oatmeal.
- **Jack Dorsey**, co-founder, Twitter: Two hardboiled eggs with soy sauce.
- **Brad Lande**, CEO, Birchbox: Hot lemon water and a smoothie.
- **Katherine Power**, co-founder and CEO, Clique Media: An egg on toast with avocado.

Advice From A Few A-Listers

Celebrities aren't necessarily smarter than the rest of us, but their success speaks for itself. Here's what they have to say about achieving success in any endeavor:

- ➔ **Justin Timberlake**, singer: "I like being a beginner. I like the moment where I can look at everyone and say, 'I have no idea how to do this. Let's figure it out.'"
- ➔ **Ellen DeGeneres**, talk show host: "Never follow anyone else's path, unless you're in the woods and lost and you see a path. Then, by all means, follow that path."
- ➔ **Chris Pine**, actor: "Fear runs our lives. It doesn't matter who you are. You have to understand your relationship with fear. Whether you're scared of getting into a relationship or taking the new job or a confrontation, you have to size fear up."

Succeed With Kindness, And These Kindly Tips

Nice people can finish first. The key is knowing how to use kindness to your advantage. Practice these habits until they become second nature:

- ❖ **First, be kind to yourself.** You'll find being nice to others easier if you build your self-respect with positive thoughts about your personality and achievements.
- ❖ **Treat everyone with respect.** Don't worry about who's on top. Treat everyone the way you want to be treated, regardless of their position or job title.
- ❖ **Say no when necessary.** You can't do everything. But when you do say no, be polite and positive.
- ❖ **Plant seeds of kindness.** Do something nice every day even when your kindness may not have an immediate payoff.
- ❖ **Complete this statement:** "If I were a better person I would _____." Then act on it.

Stay Safe During The Summer Boating Season

Summer is when lots of people take to the lakes and rivers for recreation. Whether you've got a yacht or a rowboat, remember that the No. 1 rule for boating safety is this: Always use your common sense. Following good safety rules could save your life. Here are some basic guidelines from the Safe Boating Council:

- ✓ • Always wear your life jacket.
- ✓ • Never mix alcohol and boating.
- ✓ • Learn and follow the nautical rules of the road.
- ✓ • Never stand in a small boat.
- ✓ • Check the weather forecast before you get underway.
- ✓ • Never overload your boat.
- ✓ • Always keep a good lookout.

If bad weather unexpectedly occurs when you're out on the water, follow this advice:

- ✓ • Get below deck, and stay there if possible.
- ✓ • Keep away from metal objects that are not grounded in the boat's protection system.
- ✓ • Do not touch more than one grounded object at a time, or you could become the shortcut for electrical surges passing through the protection system.

Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

Name & Reason Here



Thanks For The Kind Words

Testimonial(s)

The Water Cure

A man went to the doctor because he had no energy. After asking a few questions, the doctor wrote a series of prescriptions.

“Now,” she told the patient. “I want you to take the red pill with two glasses of water in the morning, the yellow pill with two glasses of water at lunch, and the green pill will three glasses of water before you go to bed.”

“Wow,” the man sighed. “What do the pills do?”
“Nothing. You’re not drinking enough water.”

Do You Want To Win A Free Lube, Oil & Filter Change?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us!

When did the first recorded use of the name,

“Independence Day” occur?

(Hint: the answer is somewhere in this newsletter)

- | | |
|---------|---------|
| a) 1872 | c) 1791 |
| b) 1870 | d) 1781 |

Call right now with your answer!

Last month's trivia challenge was, *What is the rope called that is used to raise and lower the flag?* b)

Halyard. Congratulations to last month's lucky winner!

Winner Name Here

Where Do Nerds Come From?

The origins of some common words are shrouded in the mists of time. Other words, however, have very clear beginnings. Take a look at this list of some well-known words and phrases that were invented by authors fairly recently:

- ★ **Cyberspace.** Science fiction writer William Gibson created this word for his 1982 short story, “Burning Chrome.”
- ★ **Freelance.** Sir Walter Scott coined this word in his novel *Ivanhoe*.
- ★ **Nerd.** Children's author Dr. Seuss made up this word for his book, *If I Ran the Zoo*.

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A Free Monthly Newsletter
From Your Friends At
COMPANYNAME-10

July

What's Inside?

- Water Cure -
- Advice From A Few A-Listers -
- Summer Boating Safety -
- How To Success With Kindness -
- Win A FREE Lube, Oil & Filter Change -
- July Events -
- Money Saving Offers -
- & Much More!



What's The Answer?



Where Do Nerds Come From?

Who Was The Only President Born On Independence Day?

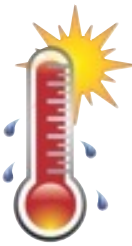
Which State First Recognized July Fourth As A State Celebration?

When Is National Hot Dog Day?

*The Answers To These And Many
More Questions Are Inside*



July 1



Cooling System Service

With Summer Temperature's Here, You Can't Afford To Miss Out On This Important Service!

We will check your thermostat, heater & coolant hoses, pressure check, cooling system, drain & refill radiator with new coolant.

Must Present Coupon

Cannot Be Combined With Other Offers

**SAVE
\$00.00**

Expires 7/31/16

Changes

July 2

Is It Your Birthday This Month?

We'd like to Celebrate your Birthday with you! Just stop by and show us your Drivers License and you'll receive a **FREE Regular Oil Change on Us!**

\$00.00 Value

Expires 7/31/16



Changes

July 3

Summertime Brings Savings!!!

Your Choice:
Transmission, Coolant Or
Fuel Injection Flush

Any Flush Service.....
Take \$00.00 OFF



Expires 7/31/16
Cannot be combined
with other offers or
coupons
Must present
coupon

Changes

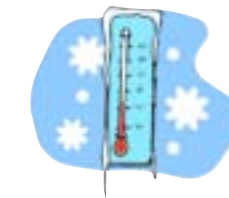
July 4

Air Conditioning Service

Inspect your A/C System, check for leaks,
clean A/C condenser and check system pressures

Expires 7/31/16

Cannot be combined with other offers



Must Present Coupon

**\$00.00 Value
For Only
\$00.00**

Changes

July 5

**FREE \$00.00
Gift Card with
Any Service or
Repair performed
that is over
\$000.00**



National Blueberry Month

July is National Blueberry month and we want to celebrate this delicious fruit all month long. So stop in anytime this month, have any service or repair performed over \$000.00 and receive a FREE \$00.00 gift card to the local Bakery of your Choice!



Expires 7/31/16

Cannot Be Combined With Other Offers

Must Present Coupon

Changes

July 6

**Do You Want To Know How To Save \$000.00 On
All Your Auto Repair? Give Us
A Call At (000) 000-0000 And Ask
About Joining Our Car Care Club!**



Changes

July 7



**Save
\$00.00**

Expires 7/31/16

Come In This Month To Get An
Oil Change, Lube & Filter PLUS
xx-Point Inspection,
All Fluids Checked &
Topped-Off, A Tire Rotation and
a Patriotic Cupcake!



**All This For
ONLY**

\$00.00!

(Must Present Coupon)

Changes

July 8

Did You Know?

You don't have to go back to the Dealer for service or maintenance on your new or used vehicle!!

Federal Law (Magnusen-Moss Act 1975) prohibits new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance and repair needs. Just give us a call to schedule any of your preventative maintenance needs.

Changes

July 9



Find Us & Save On Your Next Service Or Repair!

Simply Join Our 'BLANK Automotive' Group and type **JULY** on our wall. Then bring this coupon into us and we'll take \$00.00 off your next service or repair with us.



Expires 7/31/16

Cannot be combined with other offers

Limit one per person

Changes

July 10

Month of Independence & Labor Savings...



Expires 7/31/16 Must Present Coupon
Cannot be combined with other offers

0-\$50.00	Take 0% Off Labor
\$51.00-\$100.00	Take 0% Off Labor
\$101.00-\$150.00	Take 00% Off Labor
\$151.00-\$200.00	Take 00% Off Labor
\$201.00 & Up	Take 00% Off Labor

Changes

July 11

It's a Firecracker of a Deal...



A \$00.00 Value

Expires 7/31/16

Free A/C Check-Up!

Bring in this coupon & receive a **FREE A/C System Check** (Parts, Freon & Dye Are Extra, if needed)

Cannot be combined with other offers



Must Present Coupon



Changes

July 12

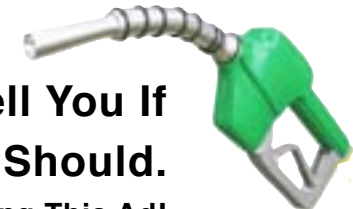
Paying More At The Pump These Days?

Must Present Coupon
Expires 7/31/16

Cannot Be Combined
With Other Offers

...We'll Do A **free** Evaluation & Tell You If Your Vehicle Is Getting The Mileage It Should.

Call For An Appointment Today & Bring This Ad!



Changes



Merry Christmas IN JULY!



From Insert Shop Name

Naughty or nice, these deals are too hot to miss!

Ask **Santa's Little Helper** about our loaner vehicles and shuttle service.

P.S. Get up to **\$00.00 OFF, FREE AC Inspection, FREE check engine light testing.** Hurry, these offers melt away on July 31st.

P.P.S. Two great ways to schedule your appointment with us— call: **111-111-1111** or visit: **InsertYourWebsite.com**

P.P.P.S. Don't let these offers go to waste... share this letter with friends, family or neighbors.



Hurry, these **SWEET DEALS** expire July 31st, 2016



Insert Shop Logo

Insert Shop Address
www.YourWebsite.com



RSVP @

111-111-1111

to schedule your appointment today!